

fashion calendar

JUNE 13

1994

ruth finley, publisher
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JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JUNE 6 & JUNE 13, 1994

June 6-17	HOLIDAY MARKET IN NEW YORK			
June 6	AFTER FIVE	498 Seventh	12th fl	563-5599
June 6	AUGUSTUS	530 Seventh	30th fl	840-6674
June 6	EILEEN FISHER	214 W 39th	Suite 403	944-0808
June 6	GABRIEL & KRAMER (RTW: Bettina Budewig, Tocca)	95 Fifth	3rd fl	242-1565
June 6	GISPA/MARINA SPADAFORA (Resort)	530 Seventh	15th fl	869-2888
June 6	GO SILK (L'Zinger) (Holiday/Resort)	530 Seventh	23rd fl	382-3303
June 6	HANA K. (Christia, Domina, Ramosport)	512 Seventh	20th fl	764-2625
June 6	CATHY HARDWICK	215 W 40th	10th fl	730-8090
June 6	TRACY REESE FOR MAGASCHONI	499 Seventh	21st fl So	629-8686
June 6	DONNA MAIONE	525 Seventh,	19th fl	730-6701
June 6	MANOLO READY COUTURE (New showroom)	480 Broadway	4th fl	219-2089
June 6	CARLOS MARQUEZ	566 Seventh	7th fl.	768-8320
June 6	JOANNA MASTROLIANI	530 Seventh	26th fl Marion Milenovic,	764-0840
June 6	NICOLE MILLER	525 Seventh	20th fl	719-9200
June 6	KENNETH RICHARD	240 W 35th	Suite 402 Julie Forbes,	695-1360
June 6	SHOWROOM SEVEN (RTW) (Holiday/Resort)	241 W 37th	12th fl	840-7277
	(Lianne Barnes, Maura Daniel, Genius Dilettante, Ghost, John Scher, Severin, Helen Storey)			
June 6	SHOWROOM SEVEN (Accessories)	241 W 37th	12th fl	840-7277
	(Nancy Bacich, Erickson Beamon, B.J. Designs, Conchi, Carrie Forbes, Gem Kingdom, Genius Dilettante, Stephen Jones, Mayan, Paco & Celeste, Gail Reiss, Sonjia, Tally B, Boskovitch Tereba, Vivienne Tam, Ann Turk, Vass-Ludacer)			
June 6	VIVIENNE TAM	202 W 40th	2nd fl	840-6470
June 6	TROA CHO	24 W 57th	Suite 505	397-4743
June 6	VICTORIA ROYAL; VICTORIA	530 Seventh	19th fl	944-6844
June 6	YEOHLEE	530 Seventh	5th fl	704-9600
June 7	KATHRYN DIANOS	550 Seventh	20th fl	997-5600

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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
June 8	DKNY (Resort)	240 W 40th	12th fl	768-5908
June 8	CK CALVIN KLEIN (Resort)	205 W 39th	12th fl	719-2600
June 8-30	SALVATORE FERRAGAMO (Pre-Spring)	663 Fifth	5th fl.	838-9470
June 8	ERIC GASKINS (Press: Pam Lazor, 876-8892)	202 W 40th	6th fl	575-5692
June 8	CYNTHIA STEFFE (Holiday/Resort)	550 Seventh	21st fl	302-8179
June 8	STEVEN STOLMAN	550 Seventh	10th fl	840-2727
June 8	JOAN VASS USA	485 Seventh	Suite 301	947-3417
June 9	RALPH LAUREN COLLECTION; COLLECTION CLASSICS (Holiday/Cruise)	550 Seventh, 3rd fl		704-9500
Friday June 10 8:30-10:00 A.M.	ULTIMA II FRAGRANCE LAUNCH Breakfast. By invitation. Contact: Denise Keegan, 527-5738.	REVLON	UN PLAZA HOTEL 1 UN PLAZA (44TH ST/1ST AVE)	
June 11-14	<u>SAN FRANCISCO</u> : WOMEN'S MARKET (Fall) at Fashion Center. Contact: 415-864-1561.			
June 12-14	NAMSB (National Association of Men's Sportswear Buyers) (Spring) at Javits. Contact: 986-1811. (Fax: 697-8493).			
Monday June 13 11:00 A.M.	SHOWING OF JOHN GALLIANO FALL COLLECTION Personal appearance by John Galliano with exclusive collection of diamonds by Van Cleef & Arpels. By inv; 872-8610.	BERGDORF GOODMAN	FIFTH AVE & 58TH ST. 4TH FLOOR	
June 13	A LINE ANNE KLEIN (Resort)	530 Seventh	17th fl	852-5800
June 13	LIDA BADAY (Premiere of Eveningwear Collection)	550 Seventh	18th fl	840-2121
June 13	BURBERRYS (Sanyo) (Women's Tailored Div./Sportswear)	512 Seventh	7th fl	221-0988
June 13	CIAOSPORT (Misses & Plus Sizes) (Resort)	525 Seventh	9th fl	944-8849
June 13	COMPANY ELLEN TRACY (Resort)	575 Seventh	9th fl	944-0999
June 13	DRAGA (New Direction)	526 Seventh	10th fl	764-1400
June 13	EMANUEL BY EMANUEL UNGARO	680 Fifth	20th fl	265-2788
June 13	FLYTE OSTELL (Resort)	133 W 72nd	7th fl	Charlotte Triefus, 799-6197
June 13	GENNY (Cruise/Holiday)	650 Fifth	18th fl	245-4860
June 13	GEMMA KAHNG	550 Seventh	6th fl	398-6616
June 13	ANNE KLEIN II (Resort)	530 Seventh	18th fl	626-6100
June 13	ANTONELLA PREVE KNITWEAR	498 Seventh	9th fl	736-1771
June 13	RALPH BY RALPH LAUREN; POLO SPORT (Holiday/Cruise)	550 Seventh, 3rd fl		704-9500
June 13	CONSTANCE SAUNDERS (Resort/Holiday)	498 Seventh	18th fl	563-9700
June 13	LINDA ALLARD FOR ELLEN TRACY (Resort)	575 Seventh	10th fl	944-6999
June 13	LINDA ALLARD FOR ELLEN TRACY DRESS COLLECTION (Resort)	575 Seventh, 9th fl		944-6999

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 14 8:30-10:00 A.M.	PRESS: PREMIERE — NEW WRITING INSTRUMENT (Note Address Change). Breakfast. By invitation. Press: Marilyn Evins, Ltd, 688-8200.	S.T. DUPONT	PARAMOUNT HOTEL 235 W 46TH ST - BOARDROOM
Wednesday June 15 5:00 P.M.	"...OVERCOMING OBSTACLES TO SUCCESS IN THE FASHION INDUSTRY" Cocktails. 6:00 PM, Panel Discussion. Spkrs: Bud Konheim, Michael Leva, Bettina Riedel, Michael Setola, Eric Smith. Tickets: \$45.00. Contact: Charles Klein, 557-7200 ext. 240. Press: A + B Communications, 944-1200. (Fax: 944-2154).	THE FASHION ROUNDTABLE	THE NATIONAL ARTS CLUB 15 GRAMERCY PK (20TH ST)
Wednesday June 15 6:00-8:00 P.M.	CELEBRATING: "THE RENAISSANCE OF A BEAUTY LEGEND" (Note date change). By invitation. Press: Barbara Kling, 581-8024.	THE ELIZABETH ARDEN RED DOOR SALON	691 FIFTH AVE. (54 TH ST) 12TH FLOOR
Thursday June 16 9:00 A.M.	SHOWING OF CRUISE COLLECTION Also at 2:00 P.M. Again, 6/17-23. By appointment. Contact: 586-8400.	KARL LAGERFELD	730 FIFTH AVENUE SUITE 1601
Friday June 17 8:30-10:00 A.M.	LAUNCH OF ALEXANDRA DE MARKOFF FRAGRANCE Breakfast. By invitation. Contact: Denise Keegan, 527-5738.	REVLON	CENTRAL PK BOATHOUSE (AT 72ND STREET)
June 17-21	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Fall II/Holiday) MARKET Contact: 213-620-0260.		
Monday June 20 7:00 P.M.	FIFTH ANNIVERSARY PARTY: "A SALUTE TO WOMEN" Cocktails/dinner. Host: Anna & Rupert Murdoch, Grace Mirabella. (Blk Tie). By inv. RSVP: 512-5060. Press: 645-5555	MIRABELLA	THE MUSEUM OF MODERN ART 11 WEST 53RD STREET
Tuesday June 21 9:30 A.M.	SHOWING OF CRUISE COLLECTION (Note date change). By invitation. Thereafter by appointment. Contact: Anne Fahey, 688-5055.	CHANEL	5 EAST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday June 22 9:30 A.M.	SHOWING OF CRUISE COLLECTION Also, 2:00 P.M. Again, 6/23-24. By appointment. Contact: Anna-Maria Rugnetta, 980-2534.	CHLOÉ	60 EAST 56TH STREET SHOWROOM - 5TH FLOOR
Wednesday June 22 12:00 Noon	ANNOUNCEMENT OF THE 1994 CONTEST WINNER 33rd Annual High School Cover Girl Model Search luncheon. By inv. Press: Marina Maher Communications, 759-7543.	COVER GIRL & YM	WATER CLUB EAST RIVER/30TH STREET
Wednesday June 22 12:00 Noon	ANNUAL ACHIEVEMENT AWARDS LUNCHEON Honorees: Joseph Abboud, James Boyles, Michael Gould, William V. Roberti, Isaac Zelcer. By inv. Tkts: \$125; 683-8454.	NECKWEAR ASSOCIATION OF AMERICA	HOTEL PIERRE
June 22	THOS. McLELLON (Men's Holiday/Resort) 126 Fifth	8th fl	675-6661
Thursday June 23 11:30 A.M.	EIGHTH ANNUAL "WOMEN OF ENTERPRISE AWARD" LUNCHEON Cocktails. Luncheon, Noon-2:00 PM. Five Honorees: Spkr: Barbara Walters. Tkts: \$75.00. Contact: 546-6063.	AVON PRODUCTS, INC.; & U.S. SMALL BUSINESS ADMIN.	WALDORF-ASTORIA GRAND BALLROOM
June 23-28	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S (Fall) MARKET. Contact: 404-220-2425.		
June 23-26	<u>FLORENCE</u> : PITTI IMMAGINE UOMO/OLTRE (Spring/Summer Italian & Foreign Menswear) Contact: SallyFischer PublicRelations, 246-2977.		
June 26-27	<u>MIAMI</u> : FLORIDA SHOE MARKET, Miami Merchandise Mart. Contact: 305-261-2900 ext. 124.		
June 26-29	<u>MILAN</u> : MILANO COLLEZIONI UOMO (Men's High Fashion Runway Shows)		
June 27-29	AKRIS (Pre-Spring)	Ritz Carlton Hotel, Central Park Suites, Park So.	757-1900

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 27-29	CHRISTIAN DIOR BOUTIQUE (Cruise Collection from Paris) 712 Fifth, 37th fl Stephanie Vogel, 582-0500		
Monday June. 27- June. 30	PRESS PREVIEW: FALL/WINTER MEN'S/BOYS'/WOMEN'S FASHIONS By inv. Executive Dir.: Norman Karr. Fashion Director: Massimo Iacoboni. Contact: 683-5665. (Fax: 545-1709).	THE FASHION ASSOC'N. (475 PARK AVENUE SO)	GLEN COVE, LONG ISLAND HARRISON CONFERENCE CTR.
	<u>Monday, June 27</u> -- 7:00-9:00 P.M. Welcoming Reception/Dinner		
	<u>Tuesday, June 28</u>		
8:00 A.M.	Breakfast	12:15 PM	Lunch (Hosts: Ski Industries/Skiing Magazine)
9:30 A.M.	TFA Fall/Winter Trend Seminar	2:00-5:00 P.M.	Interview & Photography Sessions
10:45 A.M.	Lands' End "Beyond Buttondowns" Presentation	7:00 P.M.	Cocktails & Dinner hosted by Sears
11:15 AM.	500 Fashion Group & Forstmann Woolens		
11:45 AM.	Ski Industries America		
	<u>Wednesday, June 29</u>		
7:30 A.M.	Breakfast	11:45 A.M.	Lunch hosted by Neckwear members
9:15 A.M.	"Hot Items" Program	2:00-5:00 P.M.	Interview & Photography Session
10:15 A.M.	Levi/Dockers Presentation	7:00 P.M.	Cocktails & Dinner co-hosted by Mondo di Marco
11:15 A.M.	"Mysteries of the Magic Triangle"		
	<u>Thursday, June 30</u>		
7:30 A.M.	Breakfast	10:45 A.M.	DuPont Presents Women's Fall '94 Trends
8:45 A.M.	Designer Cameos	11:15 A.M.	Womenswear Presentation
9:45 A.M.	Guess? Presentation	12:15 P.M.	Goodbye Lunch
10:15 A.M.	Haggar Presentation	2:00-4:00 PM	Wrap-up interviews (no photo op).
Tuesday June 28 9:00 A.M.	SHOWING OF CRUISE COLLECTION Again, 6/29. By appointment. Contact: 980-6816.	VALENTINO	7 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Tuesday June 28 12:00 Noon	BENEFIT: TEXTILE INDUSTRY AWARD LUNCHEON Honorees: Jerald A. Blumberg, DuPont; Martin Marcus, Marcus Brothers Textiles. Tkts: \$275; Margo Segall, 353-8353.	GREATER NEW YORK MARCH OF DIMES	NEW YORK SHERATON 53RD ST. & SEVENTH AVE.
June 30-July 3	<u>HONG KONG</u> : INT'L APPAREL, FASHION JEWELRY & ACCESSORIES FAIR. Contact: 011-852-633-5121.		
July 1-3	<u>FLORENCE</u> : PITTI IMMAGINE BIMBO/TEENAGER (Spring/Summer '95 Children's & Teenagers' RTW) (Italian & foreign firms) Press: SallyFischer PublicRelations, 246-2977.		
July 1-4	<u>PARIS</u> : MEN'S HIGH FASHION (Runway shows). Contact: 33-1-42-66-64-44. (Schedule available upon request).		
July 2-4	<u>PARIS</u> : SALON DE LA MODE ENFANTINE (Children's) Porte de Versailles; In US: 703-522-5000/ Fax: 703-522-5005.		
July 4	INDEPENDENCE DAY (Legal Holiday)		
July 6-8	<u>FLORENCE</u> : PITTI IMMAGINE FILATI (Autumn/Winter '95/'96 Yarns & Knitted Fabrics) (Italian & Foreign firms) Press: SallyFischer PublicRelations, 246-2977.		
July 7-9	<u>VALENCIA, SPAIN</u> : FIMI (Children's & Young People's Fashions) Contact: 011-34-6-386-11-00.		

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July 10-11	<u>DUSSELDORF</u> : FIRST VIEW (Knitwear, trousers, coats, basics, casualwear) (Fall '94) Contact: 011-49-211-43-96-01.		
July 11-13	<u>LOS ANGELES</u> : ISAM PRE-LINE (Int'l Swimwear/Active Market)		
July 11-14	<u>ROME</u> : ROMA ALTA MODA (Fall/Winter Women's Couture)		
Tuesday July 12 12:00-2:00 P.M.	"TARGETING THE LUXURY MARKET; THE NEW FACE OF LUXURY" Luncheon symposium. Spkrs: Arie Kopleman, Simon Critchell, Karon Cullen. Tks: \$75 members; \$90 guests; 593-1715.	FASHION GROUP INT'L (597 FIFTH AVENUE)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday July 13 5:30 P.M.	"FRONTLINERS: STRESS ZONE CONTROL" Spkrs: Susan Simonelli, Kyra Panchenko, Noll Daniel, Joyce Kendall. Tks: \$20.00 members; \$35 guests; 593-1715.	FASHION GROUP INT'L	597 FIFTH AVENUE 8TH FLOOR
Thursday July 14 9:00 A.M.	PRESS: NEW PRODUCTS INTRODUCTION Breakfast. By invitation. Press: Marina Maher Communication, 759-7543.	SASSABY	EQUITABLE CENTER — 50TH FL. 787 SEVENTH AVE (52ND/53RD)
Thursday July 14 12:00-2:00 P.M.	PRESS: FRAGRANCE LAUNCH Luncheon. By invitation. Contact: Susan Santora, 261-1294.	ELIZABETH ARDEN	ST. REGIS ROOF
July 16-19	<u>DALLAS</u> : INT'L WESTERN MARKET		
July 16-22	<u>MIAMI</u> : SWIMWEAR SHOW, Miami Merchandise Mart & Radisson Centre. Contact: 305-261-2900 ext. 124.		
July 17-19	UOMOMODA (Italian Menswear) at Waldorf-Astoria, Park Avenue & 50th St., 12th fl. By inv. Contact: 980-1500.		
July 17-19	THE EXCLUSIVE (Tailored Menswear) at Righa Royal Hotel, 151 West 54th St. Contact: 315-1495.		
July 17-20	<u>MIAMI</u> : FLORIDA'S MEN'S & BOYS' APPAREL MARKET at Merchandise Mart. Contact: 305-261-4921.		
Monday July 18 6:30 P.M.	BENEFIT: "ROCK THE BOAT" AN EVENING CRUISE Boarding. Sailing, 7:00-10:00 PM. Cocktails, buffet, dancing. For God's Love We Deliver. Tks: \$75.00 Contact: 355-5049.	F.A.I.T.H.(FASHION ACCESSORIES IND.)	SPIRIT OF NEW YORK -PIER 62 23RD STREET& HUDSON RIVER
July 18-21	<u>PARIS</u> : WOMEN'S COUTURE SHOWINGS. Contact: 42-66-64-44 (Fax: 42-66-94-63).		
Tuesday July 19 12:00-1:30 P.M.	PRESS PREVIEW: WOMEN'S FALL FASHIONS Also, men's & children's. Luncheon. By inv. Thereafter by appt. Press: Joy Harris, 612-851-1613. (Fax: 612-851-1610).	TARGET STORES	FOUR SEASONS HOTEL 57 EAST 57TH STREET
July 23-26	JEWELERS OF AMERICA INTERNATIONAL SHOW at Javits Convention Ctr. Contact: Blenheim, 800-829-3976.		
Monday July 25 9:00 A.M.	SHOWING OF SPRING ARTIFACT COLLECTION BY JON WEISER Breakfast. By invitation. Press: Jody Donohue Associates, 688-8653. (Fax: 838-6337)	CHARIVARI	16 WEST 57TH STREET
Monday July 25 10:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Tom Hoffman, 221-5377. (Fax: 221-6819).	PERRY ELLIS (1114 AVE OF AMERICAS)	PLACE TO BE ANNOUNCED
Monday July 25 12:00-2:00 PM	PRESENTATION: "AMERICAN DESIGNERS AT THEIR BEST" Luncheon. By invitation. Press: Kevin Krier & Associates, 977-9317. (Fax: 977-9630.)	ESQUIRE	MICHAEL'S 24 WEST 55TH STREET
Monday July 25 2:00 P.M.	SHOWING OF SPRING MEN'S & WOMEN'S COLLECTIONS By invitation. A + B Communications, 944-1200. (Paris showing: 7/4, 6:00 PM; 011-331-47-7055-77).	BOING! (58 WATTS ST)	FASHION INDUSTRIES H.S. 225 WEST 24TH ST - GYM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 25 4:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Christine Ianniello, 596-6605.	CALVIN KLEIN; CK CALVIN KLEIN (205 W 39TH, 15TH FL)	SUNY MUSIC STUDIO 460 WEST 54TH ST (9TH/10TH) (Fax: 730-4818).
Monday July 25 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 581-8270. (Fax: 974-5455).	NIGEL'S BY NATHAN DAVID	PLACE TO BE ANNOUNCED
Monday July 25 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Press: Kevin Krier & Assoc., 977-9317. (Fax: 977-9630). Thereafter by appointment, 925-2900.	JOOP!	INDUSTRIA 775 WASHINGTON ST.
Monday July 25 7:00-9:00 P.M.	SPRING MENSWEAR COLLECTION Cocktails. Informal modeling. By invitation. Buyers: 925-2900. Press: 886-1459. (Fax: 366-5671).	BASCO (520 B'WAY, 10TH FL)	PLACE TO BE ANNOUNCED
Monday July 25 9:00 P.M.	PARTY By invitation. Contact phone & fax: Erich Conrad, 675-3935.	JOOP!	PLACE TO BE ANNOUNCED.
Tuesday July 26 8:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION Buffet breakfast. By invitation. Thereafter by appt. Press: Judith Agisim Associates, 751-5530. (Fax: 751-7496).	ERMENEGILDO ZEGNA (743 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday July 26 10:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION Also, 12 noon. By invitation. Thereafter by appointment. Contact: Kevin Krier & Associates, 977-9317. (Fax: 977-9630)	TOMMY HILFIGER (25 WEST 39TH, 13TH FL)	25 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday July 26 12:00-2:00 P.M.	PRESENTATION OF SPRING MENSWEAR Box lunch. By invitation. Thereafter by appointment. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	M*N*W WARDROBE	58 WEST 40TH STREET SHOWROOM - 10TH FLOOR
July 26	12:00 NOON, TOMMY HILFIGER (2nd show), 25 W 39th St., 13th fl. By inv. Press: Kevin Krier & Assoc, 977-9317.		
Tuesday July 26 2:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Press: Harrington Saunders & Associates, 832-4520. (Fax: 980-2634).	BARRY BRICKEN	152 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Tuesday July 26 2:00-5:00 P.M.	STILL LIFE PRESENTATION: SPRING MEN'S & WOMEN'S COLLECTIONS By invitation. Buyers: 765-5300. Press: Atelier Creative Services, 247-9299.	VESTIMENTA; & H-TRE MENSWEAR	PLACE TO BE ANNOUNCED
Tuesday July 26 3:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: Peter Barton, 765-3140. Press: Ogan/Dallal, 840-0888. (Fax: 840-8849).	ALEXANDER JULIAN COLLECTIONS	PLACE TO BE ANNOUNCED
Tuesday July 26 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: Larry Hotz, 789-1569. (Fax: 354-5215).	DONNA KARAN NEW YORK & DKNY MEN	INDUSTRIA 775 WASHINGTON STREET
Tuesday July 26 6:30-8:30 P.M.	RECEPTION: HONORING JIM MOORE Newly appointed Fashion Director. Cocktails. By invitation. Contact: Shelley Cohn, 880-7295. (Fax: 880-8342).	GQ MAGAZINE	PLACE TO BE ANNOUNCED
Tuesday July 27 8:30 A.M.	OUT OF TOWN PRESS: SPRING MENSWEAR COLLECTION Breakfast. By invitation. NY Press thereafter by appt. Press: Harrington Saunders & Assoc., 832-4520. (Fax: 980-2634).	NICK HILTON	5 EAST 51ST STREET SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 27 9:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Press: Kevin Krier & Associates, 977-9317. (Fax: 977-9630).	ROBERT MASSIMO FRED A	241 WEST 36TH STREET SHOWROOM - 11TH FLOOR
Wednesday July 27 10:30 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 431-5050. Press: A + B Communications, 944-1200 (Fax: 944-2154).	NATHANIEL CHASTIAN (110 GREENE STREET)	GREGORY'S CHATEAU HIP 110 GREENE ST (AT PRINCE)
Wednesday July 27 12:00 Noon.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Victoria Eng, 979-5100. (Fax: 979-5676).	YUKIO KOBAYASHI FOR MATSUDA	10 EAST 21ST STREET SHOWROOM - SUITE 1810
Wednesday July 27 1:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Alan Firestone, 765-1364. (Fax: 219-3049).	NEW REPUBLIC (46 WEST 55TH, 3RD FL)	PLACE TO BE ANNOUNCED
Wednesday July 27 3:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION (Note place change). By invitation. Thereafter by appointment. Contact: Lisa Immordino, 366-1114. (Fax: 691-3934).	INDUSTRIA	775 WASHINGTON STREET
Wednesday July 27 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Press: Stormy Stokes, Croft P.R., 255-3703. (Fax: 691-0543).	JOHN BARTLETT (48 WEST 21ST, #902)	PLACE TO BE ANNOUNCED
Wednesday July 27 6:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Kevin Krier & Associates, 977-9317. (Fax: 977-9630).	JOSEPH ABBOUD MENSWEAR & J.O.E. (650 FIFTH AVE)	HOTEL PIERRE COTILLION ROOM
Wednesday July 27 8:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION Dinner party & presentation. By invitation. Thereafter by appt. Contact: Brandusa Niro, 935-5353. (Fax: 319-4750).	HUGO BOSS (49 WEST 57TH)	LE COLONIAL
July 30-Aug. 2	<u>DALLAS</u> : MEN'S & BOYS' APPAREL at Int'l Menswear Market, 214-879-8300.		
July 31-Aug. 2	<u>LOS ANGELES</u> : EUROSTYLE (European Menswear), at The Four Seasons Hotel. Contact: 315-1495.		
July 31-Aug. 2	<u>ATLANTA</u> : SOUTHEAST MEN'S & BOYS' MARKET at Apparel Mart. Contact: 404-220-2425.		
July 31-Aug. 2	<u>ATLANTA</u> : MEN'S & BOYS' COLLECTIVE Contact: 404-220-2425.		
July 31-Aug. 3	<u>DUSSELDORF</u> : COLLECTIONS PREMIERES (Men's, Women's Children's) (Spring/Summer)		
Aug. 1-12	NEW YORK RESORT MARKET		
Aug. 1	AFTER FIVE	498 Seventh	12th fl 563-5599
Aug. 1	PAULA COHEN (Damianou, Daymor Couture, Jour et Nuit, L.S. Collection)	498 Seventh	9th fl 947-8252
Aug. 1-11	LOUIS FERAUD R.T.W. (Spring/Summer Collection I) Press: Paige Yoder	570 Seventh	17th fl 840-8220
Aug. 1-11	LOUIS FERAUD S.E.T. (Spring/Summer Collection I) Press: Paige Yoder	570 Seventh	17th fl 840-8220
Aug. 1	HINO & MALEE; HINO & MALEE II	214 W 39th	Suite 205 944-7980

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Aug. 1	LEVINE & YAROSH (Azul by Liancarlo, Gabrielle G. (Div. of Victoria Royal), Geri Gerrard, David Josef, Liancarlo, Mariola Mayer, Jenny Packham, Sylph Suits)	530 Seventh	7th fl	382-0910
Aug. 1	TRACY REESE FOR MAGASCHONI	499 Seventh	21st fl So	629-8686
Aug. 1	DONNA MAIONE	525 Seventh,	19th fl	730-6701
Aug. 1	MARY JANE MARCASIANO (Four Seasons) or 138 Spring St., 226-6809	530 Seventh	3rd fl	921-2500
Aug. 1	SIRCHIO-FRIESE (Arthur Doucette, Doucette Day, Alfred Fiandaca, Chris Kole, Jeet, James Hogan, Chuck Jones, Tiffani Kim, Corinne O'Hare Knits, Tarun Tahiliani)	501 Seventh	7th fl	719-3171
Aug. 1	YEOHLEE	530 Seventh	5th fl	704-9600
Aug. 1	ZANG TOI	30 W 57th	7th fl	757-1200
Aug. 1-3	INTIMATE APPAREL SALON, Doral Tuscany Hotel, 120 E 39th Street. Contact: Exposition Associates, POB 5101, Brookfield, CT 06804. Tel: 203-740-2018 or Fax: 203-740-8669.			
Aug. 1-5	INTIMATE APPAREL MARKET			
Aug. 2	THE ISABELLA COMPANY (Spring I) (Basler, Caractere, Fero Couture, J.J. Garella)	1412 Broadway	12th fl	302-2055
Aug. 5-8	<u>MIAMI</u> : WOMEN'S & CHILDREN'S MARKET (Resort) (Fashion & Accessories)			
Aug. 5-7	<u>COLOGNE</u> : HERREN-MODE WOCHE (Menswear).			
Aug. 6	DESIGNERS AT THE ESSEX HOUSE, 160 Central Pk So. , 247-0300 (Holiday/Resort: Claire's Collection, Achille Dattilo, Fleurette, Mark Heister, Helga, William Pearson, Gene Roye, Lily Samii, Sansappelle, Stanley Sherman, Zonda Nellis Designs)			Marjorie Carne, 818-247-3718
Aug. 6	MARK HEISTER (247-0300)	Essex House	Suite 701	312-527-0422
Aug. 6	SANSAPPELLE (247-0300)	Essex House	Suite 415	312-642-9642
Aug. 6-8	<u>BERLIN</u> : MODABERLIN (Men's/Women's/ Children's Outerwear & Accessories)			
Aug. 7-9	ACCESSORIE CIRCUIT at Hotel Plaza, Fifth Avenue & Central Park West (Entrance on 58th Street). Contact: ENK Productions, 759-8055. (Please note date change).			
Aug. 7-9	FAE (FASHION ACCESSORIES EXPO) (more than 1,000 collections including fashions, fine jewelry, accessories, leathersgoods, gift items, itemwear) at Jacob Javits Convention Center. By invitation. Contact: 203-852-0500.			
Aug. 7-10	FFANY (FASHION FOOTWEAR ASSOC. OF NY) Market week at Hotel Plaza. Contact: 832-1745. Fax: 832-1744.			
Aug. 7-10	INTERNATIONAL KIDS FASHION SHOW at Javits Convention Center. Contact: Larkin Group, 594-0880.			
Aug. 8	AUGUSTUS	530 Seventh	30th fl	840-6674
Aug. 8	GEOFFREY BEENE	550 Seventh	4th fl	398-0800
Aug. 8	DAVID (Holiday/Resort)	65 W 36th	6th fl	594-3170

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Aug. 8	PAMELA DENNIS	550 Seventh	22nd fl	354-2100
Aug. 8	MICHAEL LEVA	530 Seventh	22nd fl	302-7718
Aug. 8	MARY McFADDEN	240 W 35th	17th fl	736-4078
Aug. 8	PALOMA PICASSO FOR LOPEZ CAMBIL; BY PALOMA PICASSO	37 W 57th		421-2260
Aug. 8	VICTORIA ROYAL	530 Seventh	19th fl	944-6844
Aug. 8	VIVIENNE TAM	202 W 40th	2nd fl	840-6470
Aug. 8-12	NEW YORK ACCESSORY MARKET			
Tuesday Aug. 9 3:00 P.M.	SHOWING OF "SPA" COLLECTION By invitation. Thereafter by appointment. Contact: 334-0055.	ISAAC MIZRAHI (104 WOOSTER)	PLACE TO BE ANNOUNCED	
Aug. 12-16	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S MARKET. (Holiday/Resort). Contact: 213-620-0260.			
Aug. 14-16	EUROSTYLE (European Menswear) at Parker Meridien Hotel, 118 West 57th St. Contact: 315-1495.			
Aug. 14-17	NY GIFT SHOW at Javits Convention Center. Contact: George Little Mgmt., 914-421-3200.			
Aug. 14-16	<u>DALLAS</u> : MEN'S SPORTSWEAR COLLECTIONS			
Aug. 15	DONNA KARAN	550 Seventh	14th fl	789-1627
Monday Aug. 15- Aug. 17	5TH EDITION: "THE PRINT SHOW" -- FABRIC DESIGN 8/15, Noon to 6:00 P.M.; 8/16-17, 10:00 A.M.-6:00 P.M. Press & buyers only. Contact: Maria Andriano, 221-0500.	AM ASSOC. APPAREL TEXTILE DESIGN STUDIOS & AGENTS	PARSONS FASHION CENTER 560 SEVENTH AVENUE	
Aug. 15-17	DESIGNERS' COLLECTIVE (Menswear/Accessories) at Hotel Plaza, Fifth Avenue & Central Park South (entrance at 58th St.). Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).			
Aug. 15-17	MODE COAST (Contemporary Menswear & Accessories) at Hotel Plaza, Fifth Avenue & Central Park South (entrance at 58th St.). Contact: ENK Productions, 759-8055. (Fax: 758-3403).			
Tuesday Aug. 16- Aug. 18	ORIGINAL DESIGNS FOR TEXTILE PRINTS — FALL/HOLIDAY '95/'96 A salon to the trade. 14 International Exhibitors. Hrs: 9:30-5:30 P.M., daily. Contact phone & fax: 718-722-7957.	INPRINTS NY	ARNO'S 141 WEST 38TH STREET	
Aug. 16-18	YARN FAIR INT'L/CAD EXPO (Int'l Yarn Sourcing & Advanced Computer Systems for Apparel & Textiles Industries). At Sheraton Hotel, 52nd Street & 7th Avenue. Contact: NKSA, 683-7520. (Fax: 532-0766).			
Aug. 18	THOS. McLELLON (Men's Spring)	126 Fifth	8th fl	675-6661
Aug. 18-22	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Contact: 214-637-2171.			
Aug. 22	BOGNER (Spring) (Also, Premier Collections, 9/25-27)	1466 Broadway	Suite 1402	921-9410
Aug. 23	CONSTANCE SAUNDERS (Spring)	498 Seventh	18th fl	563-9700
Aug. 25-30	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S (Holiday/Cruise/Early Spring). Contact: 404-220-3000.			
Aug. 26-30	<u>CHICAGO</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Contact: 312-527-7777.			
Aug. 27-30	INTERNATIONAL FASHION BOUTIQUE SHOW (Women's Apparel, Accessories & Jewelry) at the Javits Convention Center. Contact: The Larkin Group, 594-0880.			